

Midwestern Vascular 2009

33rd

Annual Meeting

of the

Midwestern Vascular
Surgical Society

September 10-12, 2009

The Westin Michigan Avenue • Chicago, IL

EXHIBITOR PROSPECTUS & EDUCATIONAL GRANT OPPORTUNITIES

Midwestern Vascular 2009

September 10-12 • Chicago

Dear Industry Partner:

The Midwestern Vascular Surgical Society invites you to participate in **Midwestern Vascular 2009**, the Society's 33rd Annual Meeting to be held **September 10-12, 2009** at the **Westin Michigan Avenue in Chicago**.

Our Chicago meetings have excellent attendance with approximately 200 vascular specialists in attendance. These specialists include members and guest physicians, vascular nurses, technicians, physician assistants, and vascular fellows in training. The Society will continue to integrate the endovascular course (New Horizons in Vascular Surgery) with the main meeting, and will continue this format of broad coverage of both open and endovascular topics throughout the meeting.

The fee for exhibiting will be \$2,500 for a table-top display. The Society also is excited and pleased to offer Companies the opportunity to participate as educational sponsors with educational grants in the amount of \$5,000 and \$7,500 (these amounts do not include the exhibit fees). Please contact the Society for further information.

When planning your participation, please consider the following:

- The meeting will feature an exciting educational session that will include new innovations and techniques in endovascular and vascular surgery which will be integrated with the abstract presentations. The program will be accredited for Continuing Medical Education Credits.
- Attendees have the opportunity to visit your company's exhibit during prime exhibit hours in the morning and through the day that includes a Welcome Reception in the Exhibit Hall on Thursday, September 10th. Additionally, we encourage all company representatives to attend the Friday evening event that will be held at the Westin Michigan Avenue.
- The Society will continue to offer the Passport program and giveaways to physicians who visit all exhibits during the meeting.
- 25% of the physicians who attend the Meeting are in private practice with the remainder coming from major teaching institutions and clinics. 95% of the physicians who attend have specialties in general, vascular and endovascular surgery.

Please review this Exhibitor Prospectus and Educational Grant Opportunities Brochure carefully and return your application as soon as possible.

We are anticipating a fantastic meeting this year and look forward to your participation. Thank you for your support of the Midwestern Vascular Surgical Society.

Sincerely,

Executive Council
Midwestern Vascular Surgical Society

MIDWESTERN VASCULAR 2009 MEETING AGENDA

Thursday, September 10, 2009

1:00 p.m. – 3:00 p.m.

3:00 p.m. – 6:00 p.m.

6:00 p.m. – 7:30 p.m.

Scientific Session

New Horizons in Vascular Surgery

Welcome Reception and Poster Session in Exhibit Hall

Friday, September 11, 2009

7:30 a.m. – 8:00 a.m.

8:00 a.m. – 12:00 Noon

Continental Breakfast in Exhibit Hall

Scientific Sessions

Presidential Address – Gary R. Seabrook, MD

Refreshment Break in Exhibit Hall

AM

12:00 Noon – 1:30 p.m.

1:30 p.m. – 6:00 p.m.

Member Business Meeting (MVSS Members Only)

New Horizons in Vascular Surgery Tabletop

Session to include:

- Tools and Techniques for CTO Crossing
- Arterial access and closure devices
- Low-profile Angioplasty/Cutting Balloons
- Debulking with Laser and Atherectomy Devices
- SFA Stents and Stent-grafts
- Tibial Interventions

PM

6:30 p.m. – 8:30 p.m.

Refreshment Break in Exhibit Hall

Theme Reception – Westin Michigan Avenue Chicago

(All Representatives from Exhibiting Companies Invited to Attend)

Saturday, September 12, 2009

7:30 a.m. – 8:00 a.m.

7:00 a.m. – 8:00 a.m.

8:00 a.m. – 11:00 a.m.

Continental Breakfast in Exhibit Hall

Past Presidents'/New Members' Breakfast

Scientific Sessions

AM

Refreshment Break in Exhibit Hall

Honored Guest Lecture Presentation



EXHIBIT LOCATION

Cotillion Ballroom – Westin Michigan Avenue, Chicago, IL

(The Scientific Session will be held in the Wellington Ballroom adjacent to the Cotillion Ballroom on Level Two of the Westin)

EXHIBIT DATES AND HOURS*

Thursday, September 10

6:00 p.m. – 7:30 p.m.

Friday, September 11

7:00 a.m. – 4:00 p.m.

Saturday, September 12

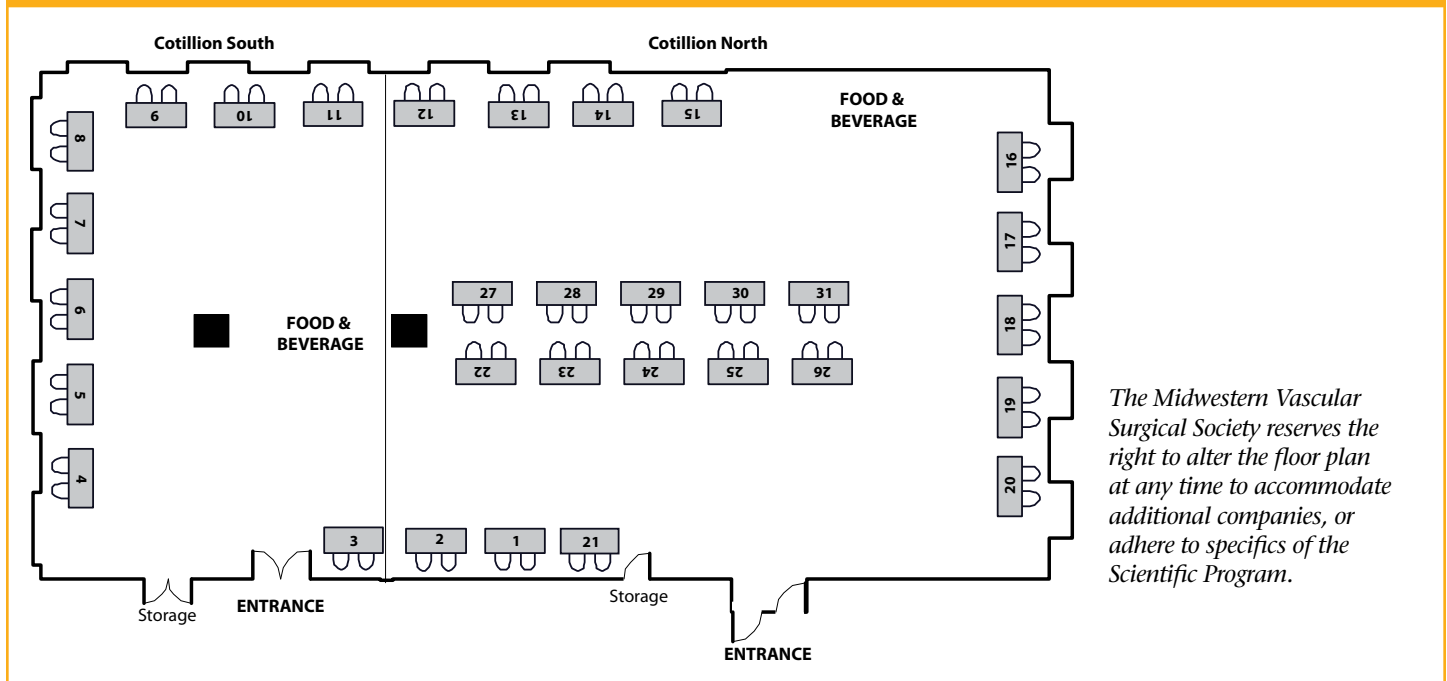
7:00 a.m. – 10:30 a.m.

**Times subject to change based on the final program.*

EVENTS IN EXHIBIT HALL:

The exhibits will open with a Welcome Reception to be held in the Exhibit Hall immediately following the New Horizons in Vascular Surgery portion of the program. Continental breakfasts and coffee breaks will be served in the exhibit hall daily.

FLOORPLAN



The Midwestern Vascular Surgical Society reserves the right to alter the floor plan at any time to accommodate additional companies, or adhere to specifics of the Scientific Program.

Midwestern Vascular Surgical Society Industry Partners - Past Exhibitors

Abbott Vascular
 AngioDynamics
 Angiometrx, Inc.
 Artergraft, Inc.
 Atrium Medical Corporation
 Bacchus Vascular
 Bard Peripheral Vascular, Inc.
 B-K Medical Systems
 Berlex Laboratories
 Biomedix
 Biosound Esaote, Inc.
 Bolton Medical
 Boston Scientific Corporation
 BSN Medical/JOBST
 Cardinal Health
 Cardiomems, Inc.
 Cardiovascular Systems, Inc.
 Circaid Medical Products
 Coalescent Surgical
 Cook Medical
 Cordis Endovascular
 Cryolife, Inc.
 Cyberonics, Inc.
 Digisonics, Inc.
 Diomed, Inc.

Dornier Medtech
 Edwards Lifesciences
 EHOB, Inc.
 Endologix, Inc.
 Ev3
 Fox Hollow Technologies, Inc.
 GE Healthcare
 GE OEC Surgery
 Genetech, Inc.
 Guidant Endovascular Solutions
 Heartland Regional Medical Center
 HK Surgical
 Implantable Devices
 InterVascular
 JUZO®
 Koven Technology, Inc.
 LeMaitre Vascular, Inc.
 Life Systems, Inc.
 M2S, Inc.
 MAQUET Cardiovascular
 Medical Imaging Corporation
 Medical Media Systems
 Medi USA
 Medtronic Vascular
 National Library of Medicine

Novare Surgical Systems, Inc.
 Osborn Medical Corporation
 Philips Medical Systems
 Possis Medical
 Sanofi Synthelabo
 Scanlan International, Inc.
 Sigvaris, Inc.
 Skytron
 Smith & Nephew Endoscopy
 Sonsite
 STERIS Corporation
 Terason Ultrasound
 TeraRecon, Inc.
 Terumo Cardiovascular Systems
 (Vascutek)
 Total Vein Solutions
 Truform
 Unetixs Vascular, Inc.
 Uresil
 V. Mueller, Allegiance Healthcare
 Vascular Architects
 VeinSolutions
 Viasys Healthcare
 VNUS Medical Technologies
 Volcano Corporation
 Wagner Medical
 W.L. Gore & Associates, Inc.
 Wexler Surgical Supplies
 ZymoGenetics, Inc.

GENERAL EXHIBITOR - \$2,500

(6' Table-top display)

No free standing floor exhibit or free standing equipment will be permitted. Exhibit spaces will be assigned based on the number of tables requested and the choices listed on the application. Preference of space assignments will be given to Gold, then Silver Exhibitors and previous sponsors and exhibitors.

STAND ALONE EDUCATIONAL GRANT OPPORTUNITIES

The Society is offering companies the opportunity to participate as educational sponsors at the Gold Level for \$7,500 and the Silver Level for \$5,000. In order to abide by ACCME guidelines, these amounts do not include the exhibit fee.

GOLD LEVEL SPONSOR- \$7,500

(does not include exhibit fees)

SILVER LEVEL SPONSOR - \$5,000

(does not include exhibit fees)

Educational grants will be acknowledged on a sign placed in a prominent position in the registration area and other areas of the meeting, as well as in the Program Book/Membership Roster sent to MVSS Members and provided to all meeting registrants.

Your Educational Sponsorship allows the Society to offer an outstanding educational and social program for our growing membership and helps to fund special programs for all residents, students and trainees.

General Information

INSTALLATION OF EXHIBITS

The exhibit area will be available for set-up from 2:00 p.m. Thursday, September 10, 2009. All exhibits must be set by 5:00 pm on Thursday and prior to the start of the official opening the exhibits which will be with the Welcome Reception. Assembly of exhibits during the regularly scheduled exhibit hours will not be permitted.

EXHIBIT TEARDOWN

All exhibits must remain intact until the official closing time of 10:30 am on Saturday, September 12 **and may not be dismantled or removed, in whole or in part, before that time.** After the close of exhibits, all material must be removed no later than 2:00 pm on Saturday, September 12. Companies tearing down and leaving prior to the official closing of exhibits will lose priority points for future years.

APPLICATION

The deadline for receipt of the application is **Friday, August 1, 2009**. However, companies are encouraged to return applications as soon as possible as space is very limited. After August 1, 2009, space will be assigned in order in which application is received with full payment. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Careful consideration will be given to such requests. The Midwestern Vascular Surgical Society reserves the right to alter the Floor Plan at any time.

PAYMENT

A 50% deposit of the contracted space should be forwarded with the application form. The balance must be paid by August 31, 2009. Checks should be made payable to: Midwestern Vascular Surgical Society and mailed with the Application for Exhibit Space to:

Midwestern Vascular 2009 Exhibits
Midwestern Vascular Surgical Society
19 North St., Salem, MA 01970
Tel: 978/745-8331; Fax: 978/745-8334
Email: mvss@bostonbased.com
URL: www.mvss.org

Important Information: *The Society regrets that it cannot allow Companies to display if the exhibit fees are outstanding following the August 31st deadline.*

REFUNDS/CANCELLATION POLICY

Cancellations must be received in writing by August 24, 2009. All refunds in exhibit fees are subject to a 25% administrative fee. There will be no refunds for cancellations received after August 24th unless space can be resold to another company.

EXHIBIT SERVICES

Following the August 1, 2009 application deadline, Exhibitors will receive complete information including:

- Confirmation of Space Assignment
- Electrical Forms
- Shipping Information/Forms
- Information relative to AV services
- Preliminary Scientific Program
- Registration Forms for Company Representatives

HOTEL INFORMATION:

The Westin Michigan Avenue, Chicago will serve as the Hotel for Midwestern Vascular 2009. The confirmed rates for the meeting are as follows: Single/Double:\$249.00++

Deadline for reservations is August 9, 2009. The Society will include a link for reservation on its website. Please visit the Society's website beginning July for further information.

The Westin Michigan Avenue
909 North Michigan Avenue
Chicago, IL 60611
Tel. (312) 943-7200
Fax. (312) 397-580
Westin.com/michiganavenue

MVSS 2009 Official Rules and Regulations

BADGE POLICY

All participants affiliated with exhibits must be registered. Each representative will be issued an exhibitor badge and must be employed by the Exhibiting Company or have a direct business affiliation. The number of badges allowed is based on level of Exhibitor participation and this information will be sent along with the confirmation.

CONDUCT OF EXHIBITS

The Midwestern Vascular Surgical Society reserves the right to restrict the operation of, or evict completely, any exhibit which, in its own opinion, detracts from the general character of the exhibit program and exhibition as a whole. This includes, but is not limited to an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by the Society to be objectionable to the successful conduct of the exposition as a whole. No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, or other item that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Society. The right is reserved to refuse applications not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

DIRECT SALES

No retail sales are permitted within the exhibit area any time, but orders may be taken.

ENTERTAINMENT OR SOCIAL ACTIVITIES/UNOFFICIAL SATELLITE EVENTS

The Midwestern Vascular Surgical Society will coordinate scheduling and space release for exhibitor meetings. No functions may be scheduled to conflict with the Midwestern Vascular Surgical Society Annual Meeting including the Scientific Sessions, Dedicated Evening Symposia (available for Sponsorship), Exhibit program and Friday night Theme Event. Companies wishing to invite meeting attendees to Restaurants or other functions must do so following the official conclusion of any and all of these MVSS events. Exhibitors intending to host sales, pre-convention or post-convention meetings, involving only their employees, must inform the Society and if the meeting is being held at the Westin Michigan Avenue Chicago or area hotel, must have space released by the Society.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be

approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

HAZARDOUS WASTE

Exhibitor assumes responsibility for and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

INFRINGEMENTS

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibit area will not be permitted. DISTRIBUTION OF MATERIAL WITHIN THE HOTEL IS NOT PERMITTED.

LIABILITY AND INSURANCE

The Westin Michigan Avenue and the Midwestern Vascular Surgical Society shall not be liable for any death or injury arising from or out of any occurrence in, upon, at or relating to the Facilities, or damage to property of The Westin Michigan Avenue or of others located in the Facilities, nor shall they be responsible for any loss or damage resulting from the negligence of the Westin Michigan Avenue, the Midwestern Vascular Surgical Society, BostonBased, its agents, servants or employees or other persons for whom it may, in law, be responsible. Without limiting the generality of the foregoing, The Westin Michigan Avenue and the Midwestern Vascular Surgical Society shall not be without limitation, any subrogation claims by the Westin Michigan Avenue, BostonBased's and the Midwestern Vascular Surgical Society's insurers.

The Exhibitor assumes sole and entire responsibility or any and all bodily and personal injury (including death) and damage to property that may be sustained in connection with or resulting from the Midwestern Vascular Surgical Society's use of and conduct of the Facility and shall indemnify and hold harmless the Westin Michigan Avenue, BostonBased, the Midwestern Vascular Surgical Society, from any claim or damage (including attorney's fees and expenses of legal proceeding) they may sustain, or be required to pay, in connection with or arising out of the Annual Meeting by reason of the act, omission or negligence of any person associated with the Annual Meeting or where presence in the Facility is attributable to the Annual Meeting, including, without limitation, any violation by the exhibitor of the rules and regulations in the prospectus. Such assumption or responsibility and indemnification by the Midwestern Vascular Surgical Society shall apply unless such damage or injury results from the sole negligence, gross negligence or willful misconduct of the Midwestern Vascular Surgical Society, Westin Michigan Avenue and their employees and agents. In addition, Exhibitor acknowledges that the Midwestern Vascular Surgical Society, BostonBased and the Westin Michigan Avenue do not maintain insurance covering

Exhibitor's property and that it is the sole responsibility of Exhibitors to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

MAILING LIST

As noted under the benefits of participation, pending the level of participation, attendee mailing lists will be offered to Exhibitors. Use of this list will be restricted to a one time only use and information directly related to the MVSS Annual Meeting.

PROTECTION OF THE HOTEL

Exhibitor shall not permit anything that will injure, mar or in any manner deface the Westin Michigan Avenue and will not drive, or install, or permit to be driven or installed any nails, hooks, tacks, or screws into any part of the Cotillion Ballroom and will not make or allow to be made any alterations of any kind to the building or equipment of the Westin Michigan Avenue. Exhibitor shall not post or exhibit, or allow to be posted or exhibited, any signs, advertisements, show bills, lithographs, posters or cards of any description on any part of the Westin Michigan Avenue. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor. The cost to repair any damage caused to the building as result of the violation of this provision shall be paid by the exhibitor. Exhibitor agrees to indemnify and hold harmless the Midwestern Vascular Surgical Society and BostonBased for any and all claims arising out of damage to the Westin Michigan Avenue

SECURITY

A watchman shall be furnished by management to be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. It is suggested that all companies employ a security guard, at the company's cost, to secure valuable equipment or instruments.

SMOKE FREE MEETING

Smoking is not allowed in any of the meeting function rooms or areas around the hotel where the MVSS meeting will be held.

SPECIAL NEEDS



Please contact the Midwestern Vascular Surgical Society office if you have a disability which will require accommodation.

SUBLETTING OF SPACE

The subletting, assignment or appointment of the whole or any part of the space or table-top by any exhibitor is prohibited. No exhibitor may permit any other party to exhibit in their space any goods other than those neither manufactured or distributed by the contracting exhibitor, nor permit the solicitation of business by others within their space.

SHIPPING INSTRUCTIONS

Table top displays and material for the Midwestern Vascular Surgical Society Annual Meeting should be made on straight bills of lading and be prepared to indicate number of pieces, weight, classification, etc. A delivery ticket showing number of pieces, weight, classification etc must accompany shipments made by other than straight bills of lading.

Incoming/Outgoing Shipping and Handling Fees

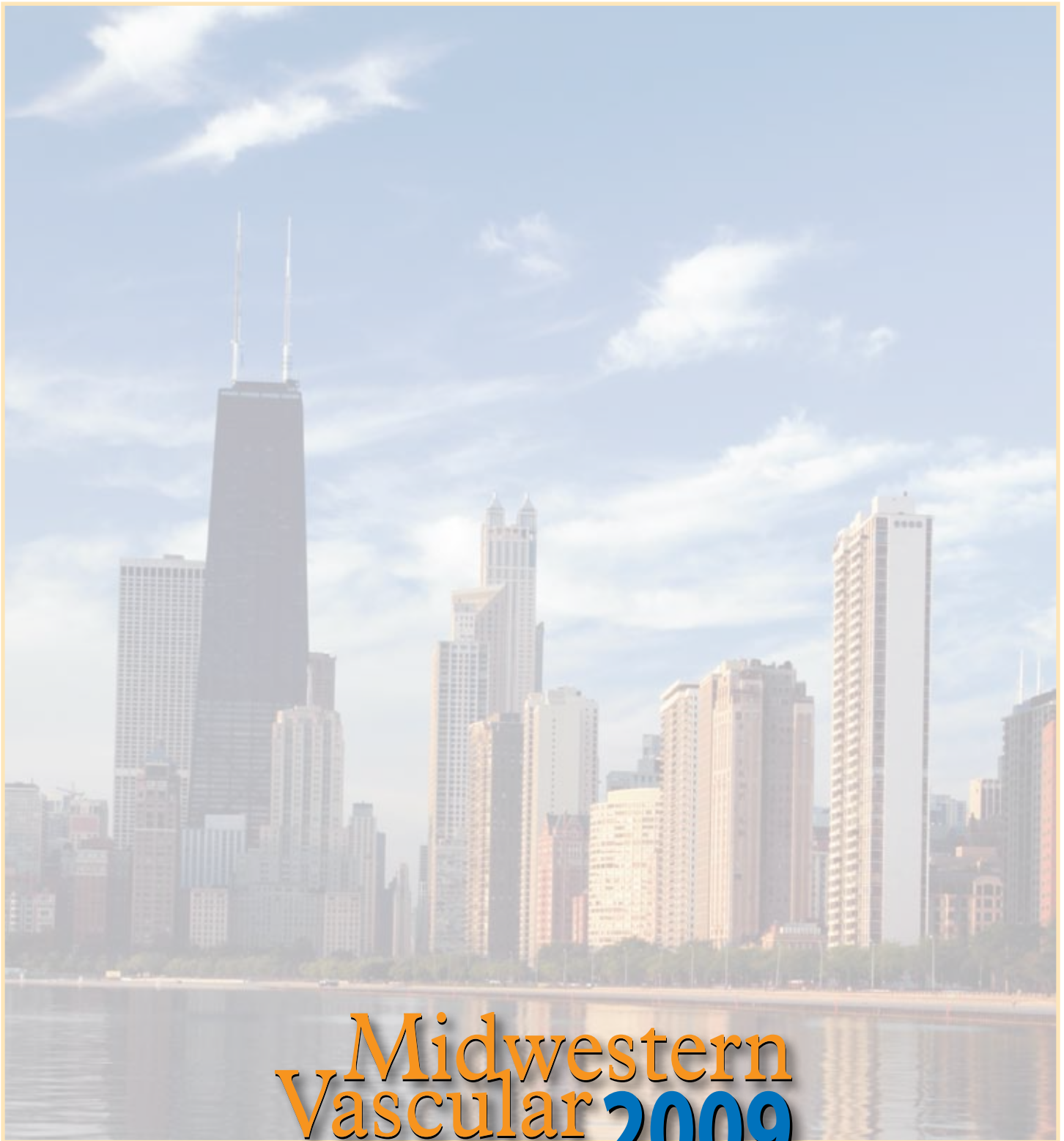
Qty	Item	Rate	Labor/Tax	Total
	Envelope	\$ 5 ea.		
	0-10 lbs.	\$ 5 ea.		
	11-30 lbs.	\$10 ea.		
	31-50 lbs.	\$20 ea.		
	51-70 lbs.	\$30 ea.		
	71-100 lbs.	\$40 ea.		
	101 - + lbs.	\$60 ea.		
	Skids/Crates	\$200 ea.		

- The Hotel will not deliver any boxes to guests without credit card authorization. Please make sure all boxes have the correct exhibitor name displayed and are shipped to the return address below.
- All incoming boxes/packages must have correct exhibitor name displayed on each box and be shipped to the Hotel address noted below.
- **Return Shipments:** The Midwestern Vascular Surgical Society does not plan to use an Exhibit Contractor for this meeting. Therefore, all exhibitor representatives will be responsible for making shipping arrangements with the carrier of their choice. Outgoing shipments must have shipping labels and a hotel shipping authorization form (supplied on site by hotel), UPS/FedEx automatically stop at the hotel. For FedEx Ground shipping exhibitor will need to call for pick-up. Outgoing shipments can be left in the exhibit hall hotel staff will process to secured location until picked for shipping.

FOR FURTHER INFORMATION CONTACT:

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